

ETS SELECTS MARPAC DOHM FOR WORLDWIDE ROLLOUT AT TESTING CENTERS

ETS Test Takers Reported Improved Sound Environment in Pilot Testing

NEWS RELEASE F

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WILMINGTON, N.C., February 2019 – When ETS, a non-profit that administers more than 50 Million tests worldwide, looks for solutions to improve its testing environments its first step should come as no surprise. It runs a test.

Beginning in the summer of 2017, ETS deployed Dohm Classic sound machines in twenty of its testing centers in order to measure their effect on the quality of the sound environment for test-takers. ETS also evaluated product quality, durability and the availability of units configured for international electrical standards. The Dohm Classic met all of the rigorous testing requirements and surveys of test-takers showed significant improvement in the sound environment of the testing locations. ETS has since ordered more than 10,000 Dohm Classics 3,000 testing centers worldwide.

“ETS takes a rigorous approach to evaluating products that we think might help improve the experience test-takers have in our centers,” said Douglas Shaffer, Manager, Digital Technical Services. “Our research clearly showed that the Dohm Classic was the easiest, most cost-effective solution for ETS to reduce noise distractions for test-centers worldwide.”

Marpac engineers and operations teams worked with ETS to deliver Dohms manufactured and approved for the wide variety of international electrical requirements of its test centers.

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About Marpac

Marpac, based in Wilmington, N.C., is a sleep products brand. It was founded in 1962 with the creation of the original white noise machine now called the Dohm. Over the decades it has grown by providing quality

sleep and privacy products and the highest levels of customer service. Marpac sound machines include the Dohm family of natural, fan-based white noise machines, electronic multi-sound machines for home and travel and commercial devices. Marpac has expended its natural sleep product to bedding and scent machines. Yogabed mattresses and bedding accessories are currently sold directly to consumers at Yogabed.com. For more information about Marpac, please visit Marpac.com. Give Sleep a Chance!

About ETS

ETS advances quality and equity in education for people worldwide by creating assessments based on rigorous research. ETS serves individuals, educational institutions and government agencies by providing customized solutions for teacher certification, English language learning, and elementary, secondary and postsecondary education, and by conducting education research, analysis and policy studies. Founded as a nonprofit organization in 1947, ETS develops, administers and scores more than 50 million tests annually — including the *TOEFL*[®] and *TOEIC*[®] tests, the *GRE*[®] tests and *The Praxis Series*[®] assessments — in more than 180 countries, at over 10,000 locations worldwide: www.ets.org.

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